

**Current # Followers:** 1487

**Previous # Follower:** 1476

Web Viewers & Impressions Trends			Web Clicks & Saves Trends		
Month	Viewers	Impressions	Month	Clicks	Saves
Mar	32101	47793	Mar	79	303
Apr	40462	79811	Apr	69	694
May	75731	135546	May	108	1328
Jun	90507	161216	Jun	112	1280
Jul	181844	260699	Jul	245	453
Aug	94258	150480	Aug	358	385
<b>Grand Total</b>	<b>514903</b>	<b>835545</b>	<b>Grand Total</b>	<b>971</b>	<b>4443</b>

Pin URL	Date Created	# Clicks	#Saves	%Clicks to Saves
<a href="https://www.pinterest.com/pin/374291419026523452/">https://www.pinterest.com/pin/374291419026523452/</a>	4/30/2018	165	23	717%
<a href="https://www.pinterest.com/pin/374291419027082233/">https://www.pinterest.com/pin/374291419027082233/</a>	6/13/2018	96	16	600%
<a href="https://www.pinterest.com/pin/206461964150939653/">https://www.pinterest.com/pin/206461964150939653/</a>	7/29/2017	9	39	23%
<a href="https://www.pinterest.com/pin/116741815324510663/">https://www.pinterest.com/pin/116741815324510663/</a>	8/28/2017	7	48	15%
<a href="https://www.pinterest.com/pin/374291419026675684/">https://www.pinterest.com/pin/374291419026675684/</a>	5/12/2018	6	13	46%
<a href="https://www.pinterest.com/pin/374291419027664593/">https://www.pinterest.com/pin/374291419027664593/</a>	7/30/2018	6	0	#DIV/0!
<a href="https://www.pinterest.com/pin/813181276442398843/">https://www.pinterest.com/pin/813181276442398843/</a>	6/29/2018	4	1	400%
<a href="https://www.pinterest.com/pin/374291419027610915/">https://www.pinterest.com/pin/374291419027610915/</a>	7/25/2018	3	15	20%
<a href="https://www.pinterest.com/pin/374291419025409564/">https://www.pinterest.com/pin/374291419025409564/</a>	2/10/2018	2	3	67%
<a href="https://www.pinterest.com/pin/374291419025404473/">https://www.pinterest.com/pin/374291419025404473/</a>	2/9/2018	2	6	33%
<a href="https://www.pinterest.com/pin/374291419026090966/">https://www.pinterest.com/pin/374291419026090966/</a>	3/30/2018	2	4	50%
<a href="https://www.pinterest.com/pin/374291419025409682/">https://www.pinterest.com/pin/374291419025409682/</a>	2/10/2018	2	1	200%
<a href="https://www.pinterest.com/pin/776448791981625404/">https://www.pinterest.com/pin/776448791981625404/</a>	7/13/2018	2	5	40%
<a href="https://www.pinterest.com/pin/494621971565768462/">https://www.pinterest.com/pin/494621971565768462/</a>	7/23/2017	2	3	67%
<a href="https://www.pinterest.com/pin/301319031314034192/">https://www.pinterest.com/pin/301319031314034192/</a>	6/10/2018	2	0	#DIV/0!
<a href="https://www.pinterest.com/pin/374291419027277073/">https://www.pinterest.com/pin/374291419027277073/</a>	6/29/2018	1	3	33%
<a href="https://www.pinterest.com/pin/202732420710712211/">https://www.pinterest.com/pin/202732420710712211/</a>	7/4/2018	1	5	20%
<a href="https://www.pinterest.com/pin/374291419027904313/">https://www.pinterest.com/pin/374291419027904313/</a>	8/17/2018	1	10	10%
<a href="https://www.pinterest.com/pin/20547742036830222/">https://www.pinterest.com/pin/20547742036830222/</a>	7/6/2018	1	1	100%
<a href="https://www.pinterest.com/pin/374291419027869600/">https://www.pinterest.com/pin/374291419027869600/</a>	8/14/2018	1	4	25%
<a href="https://www.pinterest.com/pin/497788565057759738/">https://www.pinterest.com/pin/497788565057759738/</a>	7/4/2018	1	6	17%
<a href="https://www.pinterest.com/pin/374291419027879848/">https://www.pinterest.com/pin/374291419027879848/</a>	8/15/2018	1	5	20%
<a href="https://www.pinterest.com/pin/374291419027652306/">https://www.pinterest.com/pin/374291419027652306/</a>	7/29/2018	1	3	33%
<a href="https://www.pinterest.com/pin/100345897932527514/">https://www.pinterest.com/pin/100345897932527514/</a>	6/14/2018	1	2	50%
<a href="https://www.pinterest.com/pin/768286017658172406/">https://www.pinterest.com/pin/768286017658172406/</a>	8/16/2018	1	9	11%
<a href="https://www.pinterest.com/pin/374291419027820096/">https://www.pinterest.com/pin/374291419027820096/</a>	8/10/2018	1	6	17%
<a href="https://www.pinterest.com/pin/560557484855896186/">https://www.pinterest.com/pin/560557484855896186/</a>	3/5/2017	1	2	50%
<a href="https://www.pinterest.com/pin/374291419026384223/">https://www.pinterest.com/pin/374291419026384223/</a>	4/19/2018	1	0	#DIV/0!
<a href="https://www.pinterest.com/pin/238831586474211216/">https://www.pinterest.com/pin/238831586474211216/</a>	4/6/2018	1	0	#DIV/0!
<a href="https://www.pinterest.com/pin/374291419025441921/">https://www.pinterest.com/pin/374291419025441921/</a>	2/12/2018	1	0	#DIV/0!

Offsite Link	Page Type
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/mirabelle-halo-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/mirabelle-halo-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/products/aurora-ring">https://www.roughluxejewelry.com/products/aurora-ring</a>	product listing
<a href="http://www.roughluxejewelry.com/">http://www.roughluxejewelry.com/</a>	home page
<a href="http://www.roughluxejewelry.com/">http://www.roughluxejewelry.com/</a>	home page
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/aurora-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/aurora-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/blogs/vintage-style-engagement-rings/are-you-allergic-to-your-wedding-ring">https://www.roughluxejewelry.com/blogs/vintage-style-engagement-rings/are-you-allergic-to-your-wedding-ring</a>	blog
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/antoinette-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/antoinette-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/products/vivienne-halo-ring">https://www.roughluxejewelry.com/products/vivienne-halo-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/marlow-art-deco-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/marlow-art-deco-engagement-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/gwendolyn-rose-gold-halo-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/gwendolyn-rose-gold-halo-engagement-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/greta-art-deco-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/greta-art-deco-engagement-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/vivienne-halo-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/vivienne-halo-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/mirabelle-halo-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/mirabelle-halo-ring</a>	product listing
<a href="http://www.roughluxejewelry.com/collections/engagement">http://www.roughluxejewelry.com/collections/engagement</a>	category page
<a href="https://www.roughluxejewelry.com/blogs/vintage-style-engagement-rings/what-every-future-bride-should-know-about-halo">https://www.roughluxejewelry.com/blogs/vintage-style-engagement-rings/what-every-future-bride-should-know-about-halo</a>	blog
<a href="https://www.roughluxejewelry.com/collections/wedding-bands/products/thea-diamond-art-deco-wedding-band">https://www.roughluxejewelry.com/collections/wedding-bands/products/thea-diamond-art-deco-wedding-band</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/antoinette-ring?utm_medium=social&amp;utm_source=facebook">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/antoinette-ring?utm_medium=social&amp;utm_source=facebook</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/viola-nature-inspired-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/viola-nature-inspired-engagement-ring</a>	product listing
<a href="http://roughluxejewelry.com/">http://roughluxejewelry.com/</a>	home page
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/florence-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/florence-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/aurora-ring?utm_medium=social&amp;utm_source=facebook">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/aurora-ring?utm_medium=social&amp;utm_source=facebook</a>	product listing
<a href="https://www.roughluxejewelry.com/products/beatrix-art-deco-ring">https://www.roughluxejewelry.com/products/beatrix-art-deco-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/products/norah-mae-ring">https://www.roughluxejewelry.com/products/norah-mae-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/products/aurora-ring">https://www.roughluxejewelry.com/products/aurora-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/dahlila-vintage-halo-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/dahlila-vintage-halo-engagement-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/marlow-art-deco-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/marlow-art-deco-engagement-ring</a>	product listing
<a href="http://www.roughluxejewelry.com/collections/engagement">http://www.roughluxejewelry.com/collections/engagement</a>	category page
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/dahlila-vintage-halo-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/dahlila-vintage-halo-engagement-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/blogs/news/mens-hammered-white-gold-wedding-ring">https://www.roughluxejewelry.com/blogs/news/mens-hammered-white-gold-wedding-ring</a>	product listing
<a href="https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/josephine-pear-antique-engagement-ring">https://www.roughluxejewelry.com/collections/vintage-engagement-rings/products/josephine-pear-antique-engagement-ring</a>	product listing

Ads Data from 7/25 through 8/22

	Product	Pin	TOTAL Paid Impressions	TOTAL Paid Clicks	TOTAL Paid Saves	Total Cost	CPC
	Mirabelle	P374291419026523452	5638	178	46	72.97	0.41
	Aurora	P374291419027082233	4793	113	36	52.95	0.47
		<b>Totals:</b>	<b>10431</b>	<b>291</b>	<b>82</b>	<b>125.92</b>	